

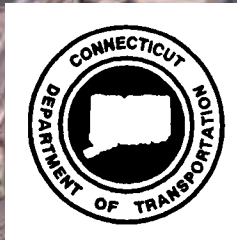
I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

NEW HAVEN - EAST HAVEN - BRANFORD, CT
STATE PROJECT NO. 92-505



Record of Decision Transit and Transportation System Management (TSM) Components Summary Report: January 2008 — December 2008

Prepared For:



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I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

NEW HAVEN – EAST HAVEN – BRANFORD, CT



Record of Decision Transit and Transportation System Management (TSM) Components

Summary Report: January 2008 — December 2008

The I-95 New Haven Harbor Crossing (NHHC) Corridor Improvement Program is one of Connecticut's largest multi-modal transportation improvement initiatives. The program includes operational, safety and capacity improvements to over 7 miles of Interstate 95, including a new signature bridge over New Haven Harbor. In addition to new and upgraded Shore Line East commuter rail stations, there are numerous Transit and Transportation System Management (TSM) components included as part of the program.

This report summarizes the current status of the implementation of the Transit and TSM components.

The August, 1999 report entitled: Federal Highway Administration Record of Decision for Interstate 95 New Haven Harbor Crossing Pearl Harbor Memorial Bridge (Q-Bridge), commonly known as the "ROD", documents the Transit and TSM components in Section 1.2 (pp. 3-4). The components are as follows:

- *Shore Line East*
- *Bus Service*
- *Commuter Rail Station at State Street*
- *Improved Transit Marketing*
- *Improved Access to Transit Information*
- *Carpool Marketing*
- *Public and Private Carpool Matching*
- *Optimized Flextime*
- *Voluntary Rideshare (HOV) Preferential Parking*
- *Insurance Breaks (\$40) for Rideshare (HOV)/Transit*
- *Guaranteed Ride Home*



I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

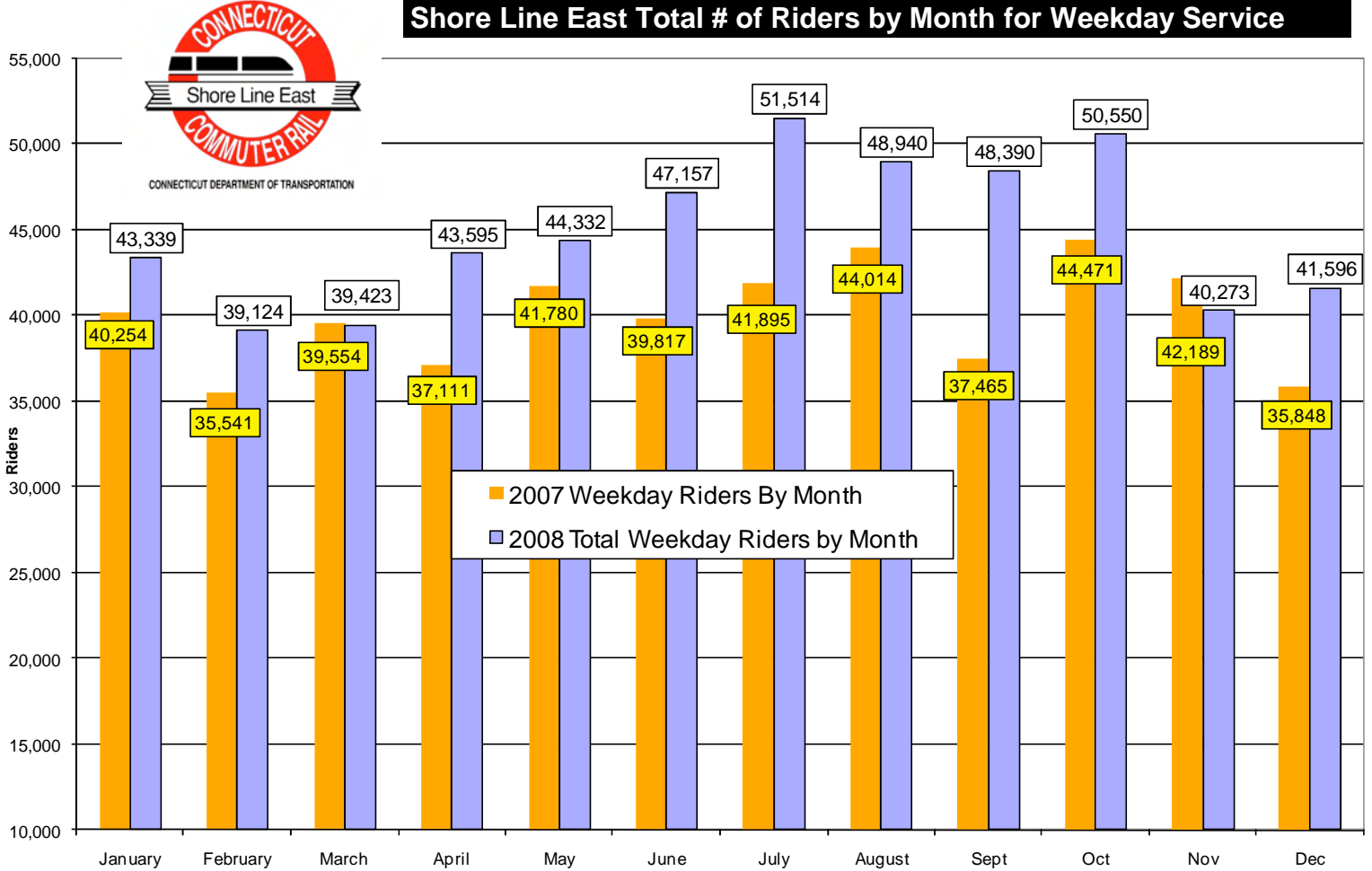
ROD Transit and Transportation System Management (TSM) Requirements

January 2008 – December 2008

ROD Requirement: Shore Line East

Continue to provide Shore Line East rail passenger service between New Haven and New London. Service levels in operation at the time of the start of construction will be continued. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.

Shore Line East Total # of Riders by Month for Weekday Service



Year	January		February		March		April		May		June		Jan — Jun Totals	
	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008
Days of Service	22	22	20	21	22	21	21	22	22	21	21	21	128	128
Total Riders	40,254	43,339	35,541	39,124	39,554	39,423	37,111	43,595	41,780	44,332	39,817	47,157	234,057	256,970
Difference	7.7%		10.1%		-0.3%		17.5%		6.1%		18.4%		9.8%	

Year	July		August		Sept		Oct		Nov		Dec		Jul — Dec Totals	
	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008
Days of Service	19	22	23	21	20	21	22	22	21	18	20	21	125	125
Total Riders	41,895	51,514	44,014	48,940	37,465	48,390	44,471	50,550	42,189	40,273	35,848	41,596	245,882	281,263
Difference	23.0%		11.2%		29.2%		13.7%		-4.5%		16.0%		14.4%	

Year	Jan — Dec Totals	
	2007	2008
Days of Service	253	253
Total Riders	479,939	538,233
Difference	12.1%	





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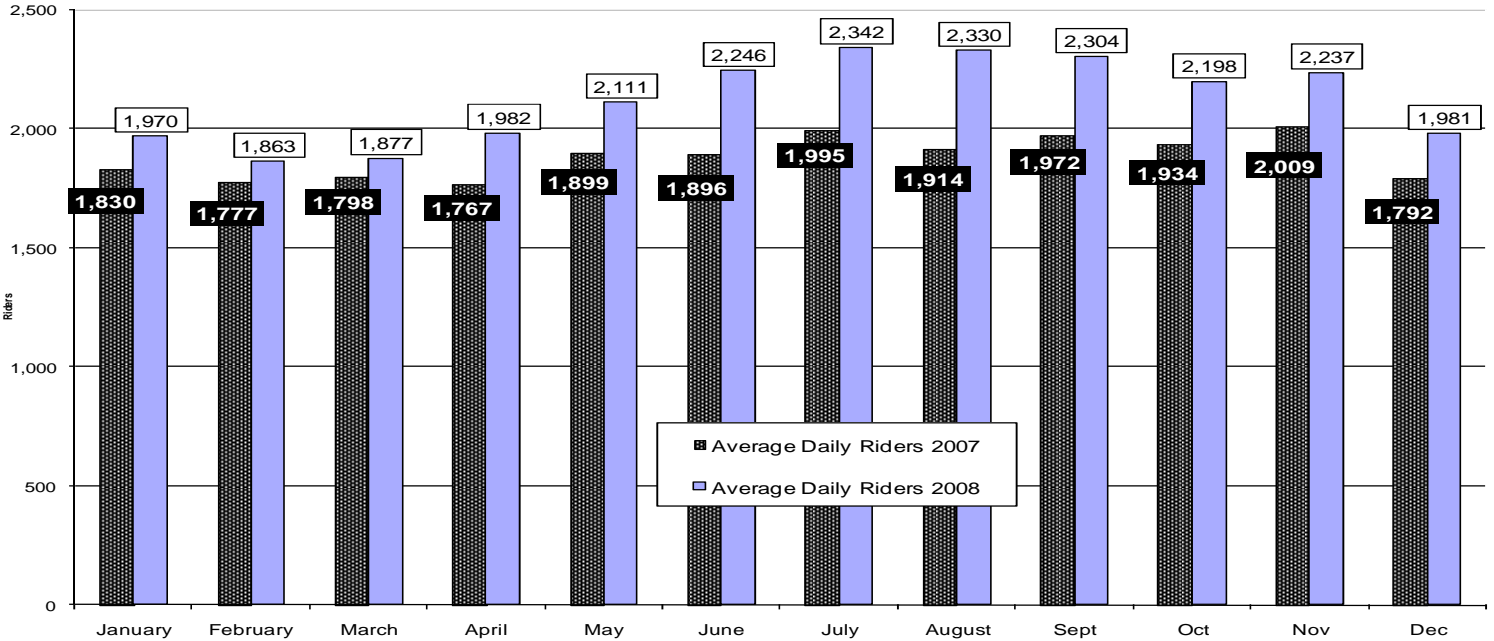
ROD Transit and Transportation System Management (TSM) Requirements

January 2008 – December 2008

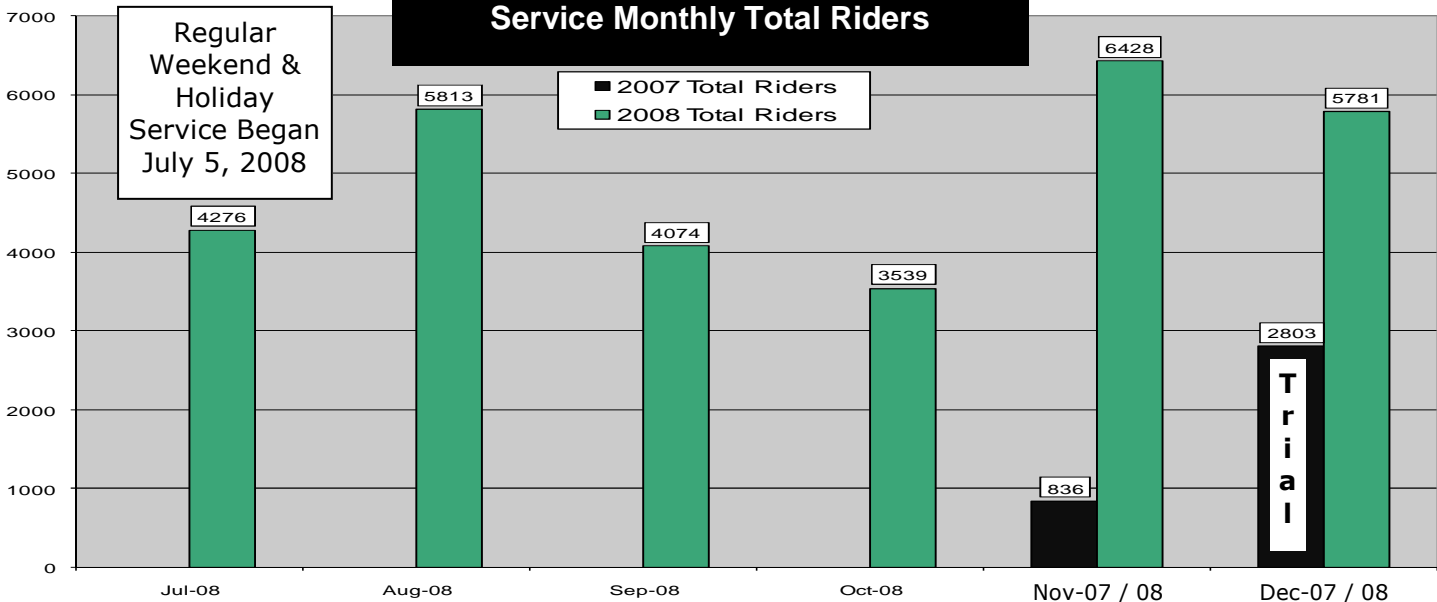
ROD Requirement: Shore Line East

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Shore Line East Weekday Service Average Daily Riders



Shore Line East Weekend & Holiday Service Monthly Total Riders



Trial

	Nov 07	Dec 07	July 08	Aug 08	Sept 08	Oct 08	Nov 08	Dec 08
Days of Service	4	10	9	10	9	9	12	10
Weekend & Holiday	4 w/e	10w/e	8 w/e, Jul 4	10 w/e	8 w/e, 1 hol	9 w/e	10 w/e, 2 hol	8 w/e, 2 hol





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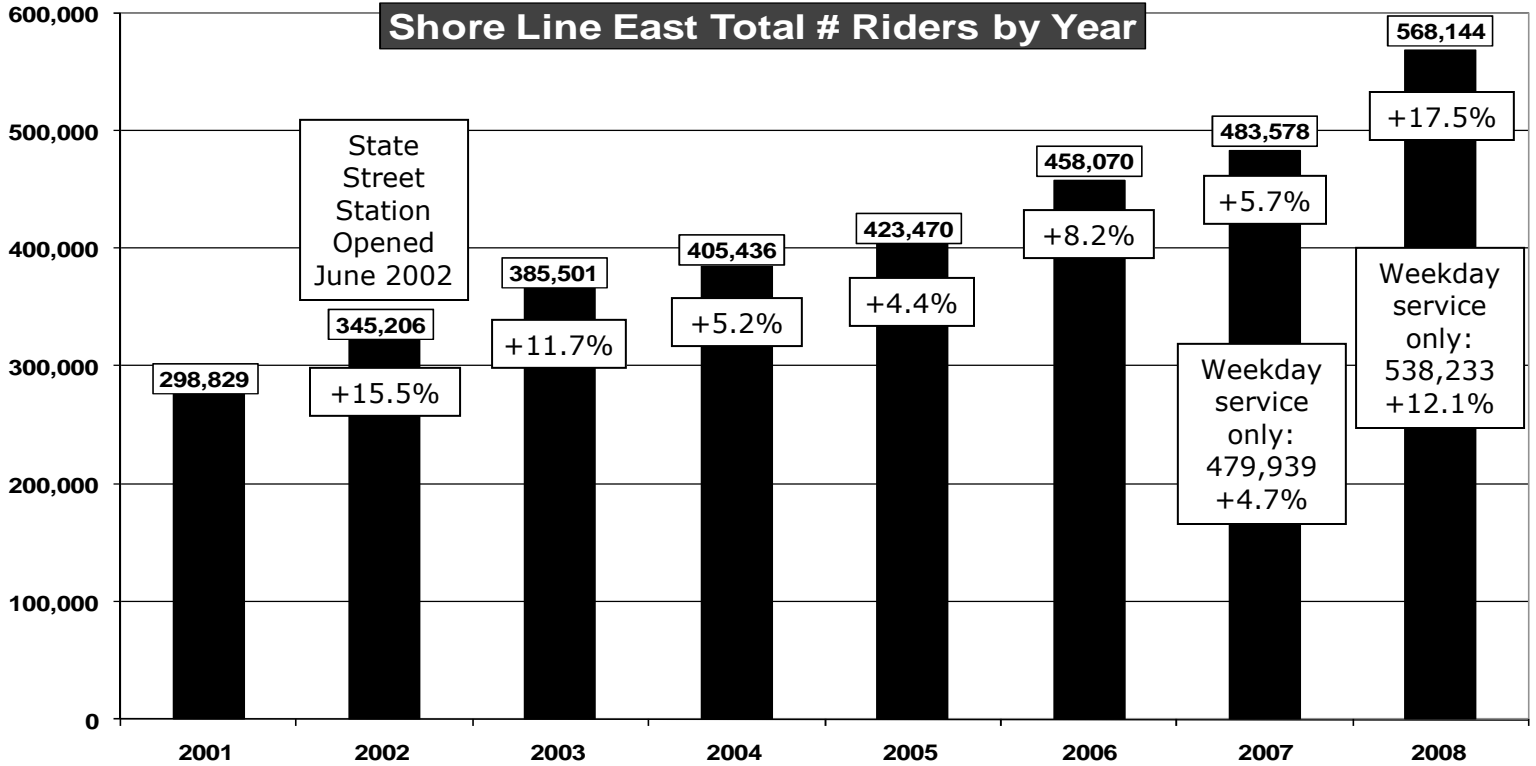
New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2008 – December 2008

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New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

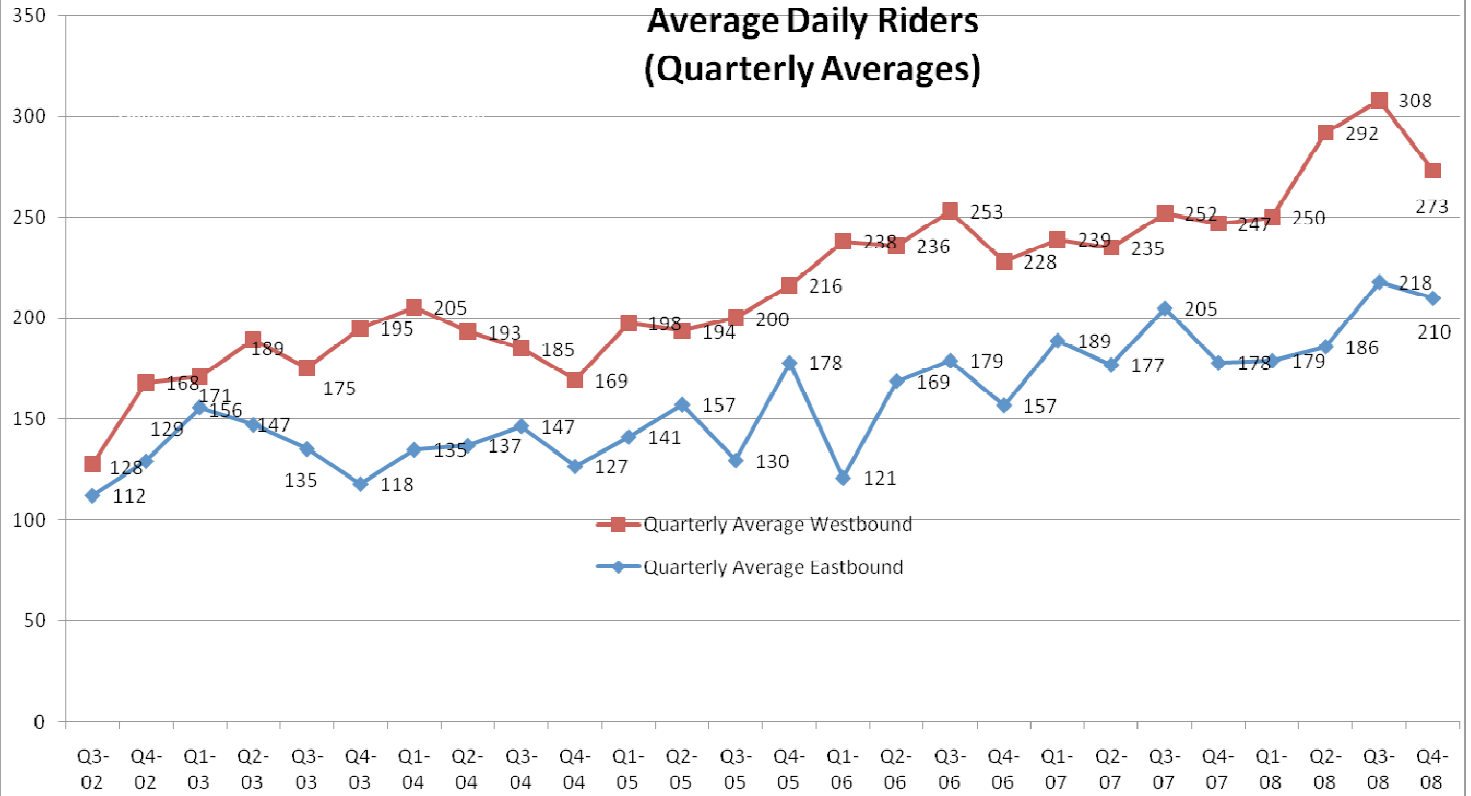
January 2008 – December 2008

ROD Requirement: Commuter Rail Station at State Street - CONSTRUCTION COMPLETED

Construct a new commuter rail passenger station stop on State Street, between Court and Chapel Streets in New Haven. This station will serve rail commuters who desire more direct access to downtown New Haven. The new State Street station stop would be in addition to stops currently served by the Shore Line East commuter rail service (New Haven to New London).

RIDERSHIP WILL CONTINUE TO BE MONITORED.

State Street Commuter Railroad Station Average Daily Riders (Quarterly Averages)





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

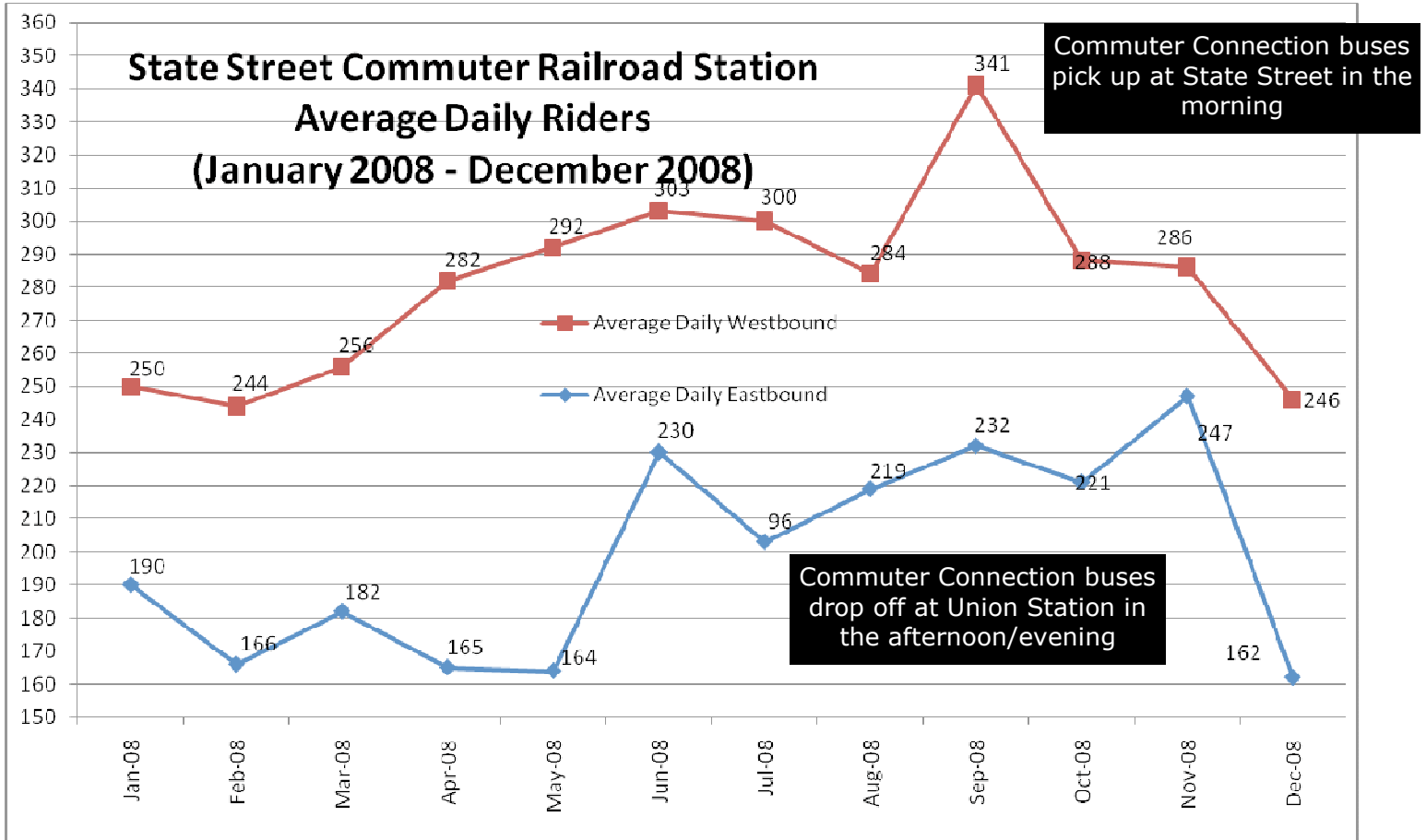
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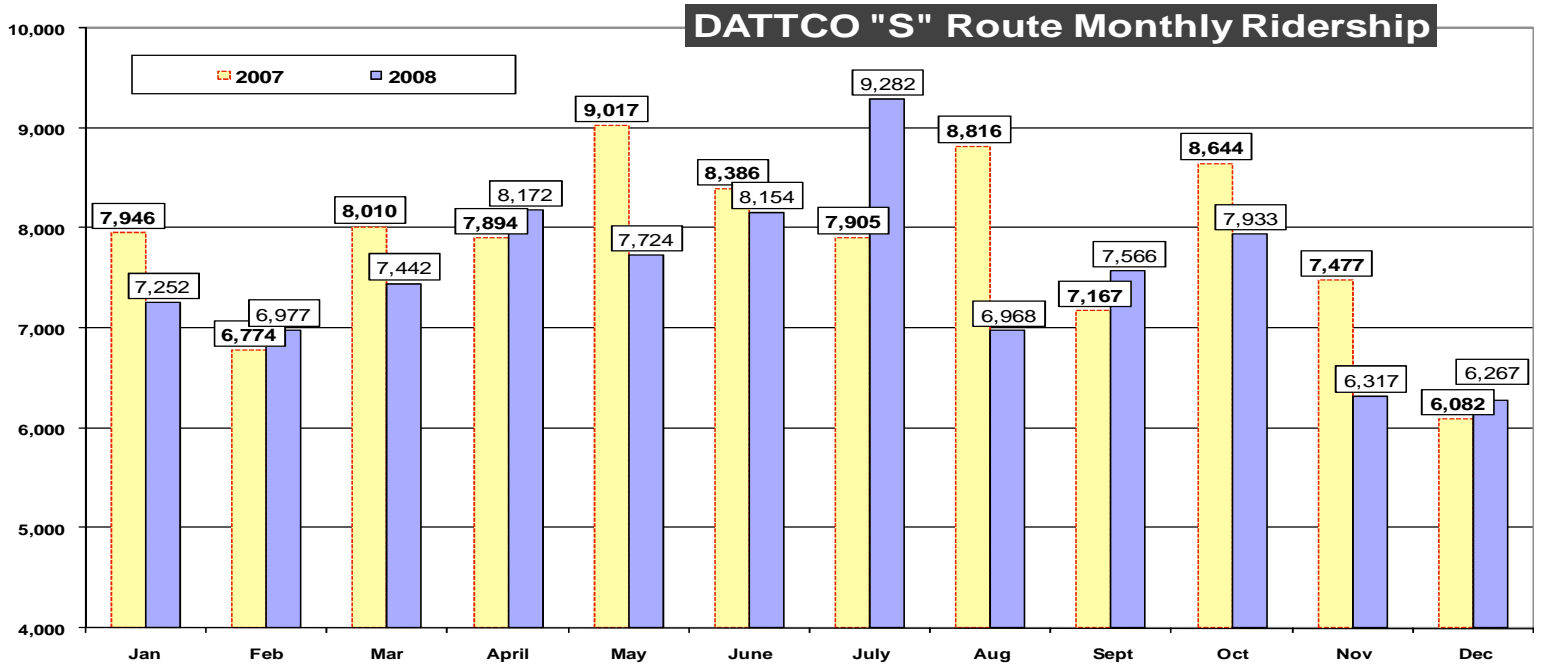
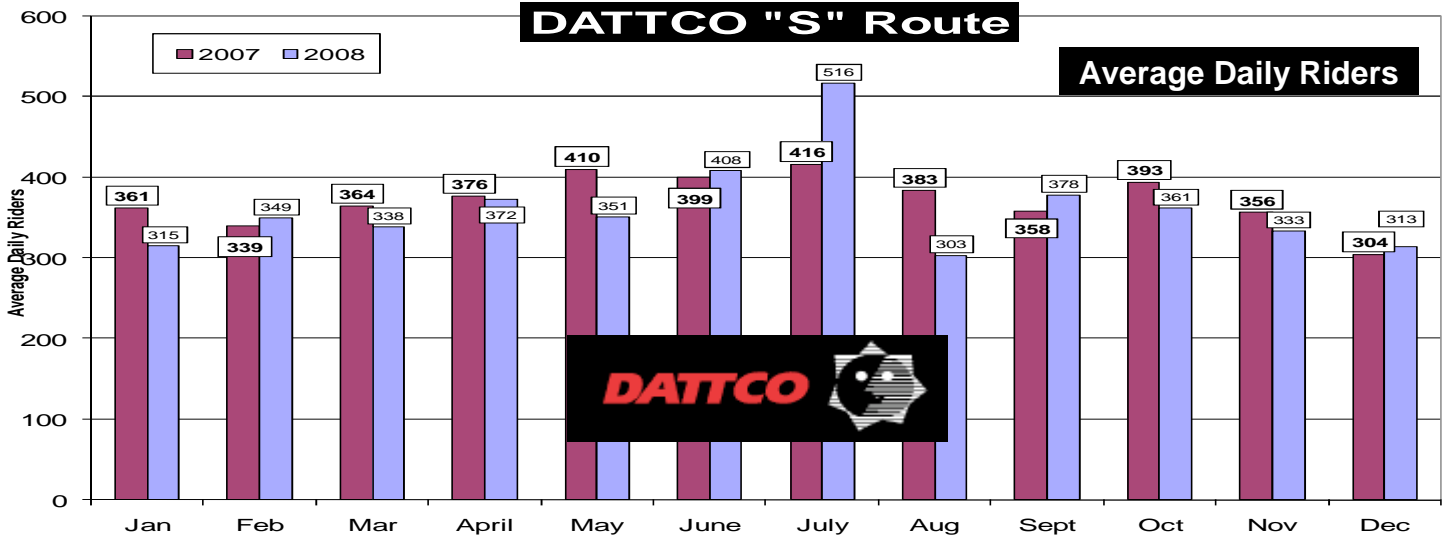
New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2008 – December 2008

ROD Requirement: Bus Service

Continue to provide bus service between Branford and New Haven via the Tomlinson (Route 1) Bridge at service levels in operation at the time of the start of construction. This will include service on Connecticut Transit Routes F & G. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.



Year	January		February		March		April		May		June	
	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008
Days of Service	22	22	20	20	22	22	21	21	22	22	21	20
Total Riders	7,946	7,252	6,774	6,977	8,010	7,442	7,894	8,172	9,017	7,724	8,386	8,154

Year	July		August		Sept		Oct		Nov		Dec	
	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008
Days of Service	19	18	23	23	20	20	22	22	21	19	20	20
Total Riders	7,905	9,282	8,816	6,968	7,167	7,566	8,644	7,933	7,477	6,317	6,082	6,267



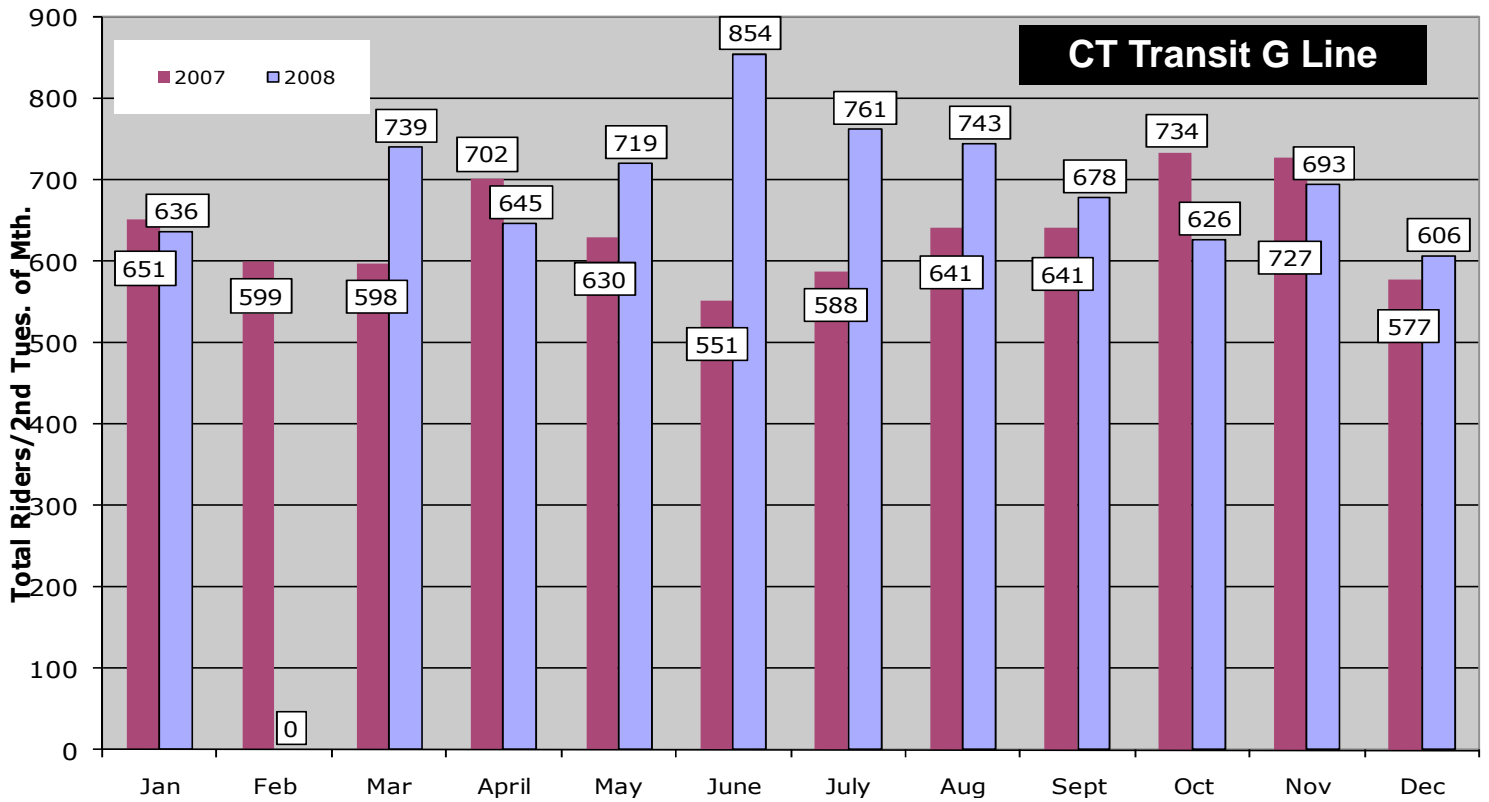
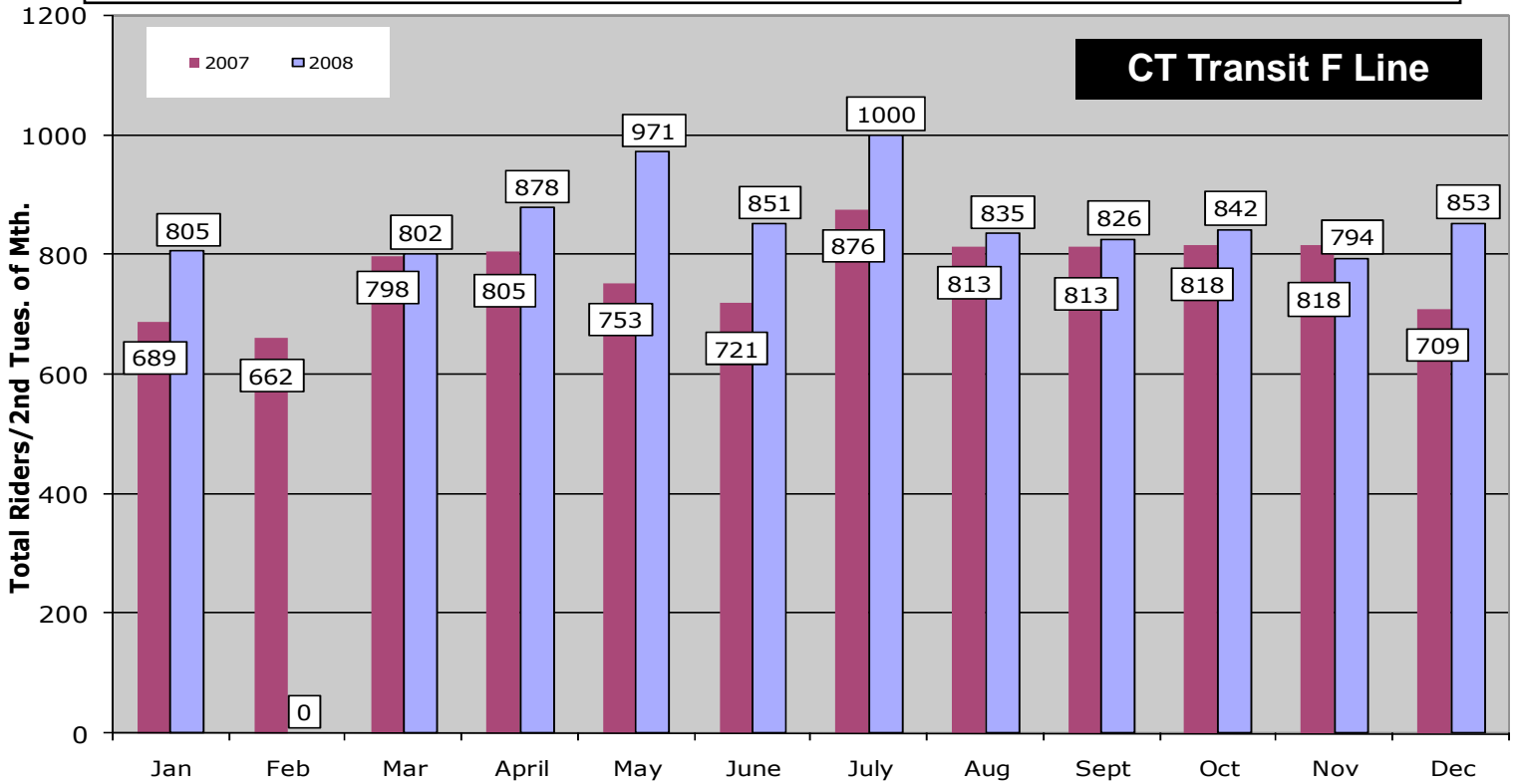


I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM
New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements
 January 2008 – December 2008

ROD Requirement: Bus Service

Continue to provide bus service between Branford and New Haven via the Tomlinson (Route 1) Bridge at service levels in operation at the time of the start of construction. This will include service on Connecticut Transit Routes F & G. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2008 – December 2008

ROD Requirement: Improved Transit and Carpool/Vanpool Marketing

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

Distribution of Schedules	Distribution of I-95 Brochure	I-95 Webletters	Public Information Presentations
Total # of Schedules Distributed: 37,659	Total # of New Brochures: 382	Total # Announcements Sent: 16	Total # Presentations: 0
Total # of Weekend Schedules Distributed: 6,656		Total # Emails Sent: 57,122	Total # Attendees: 0

Van Service

# Vans in Corridor	# Vanpool Riders in Corridor	# Vanpool Seats Available in Existing Vans
5*	59	9
<i>* Additional vans are available as needed.</i>		





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New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2008 — December 2008

ROD Requirement: Improved Transit and Carpool/Vanpool Marketing - Continued

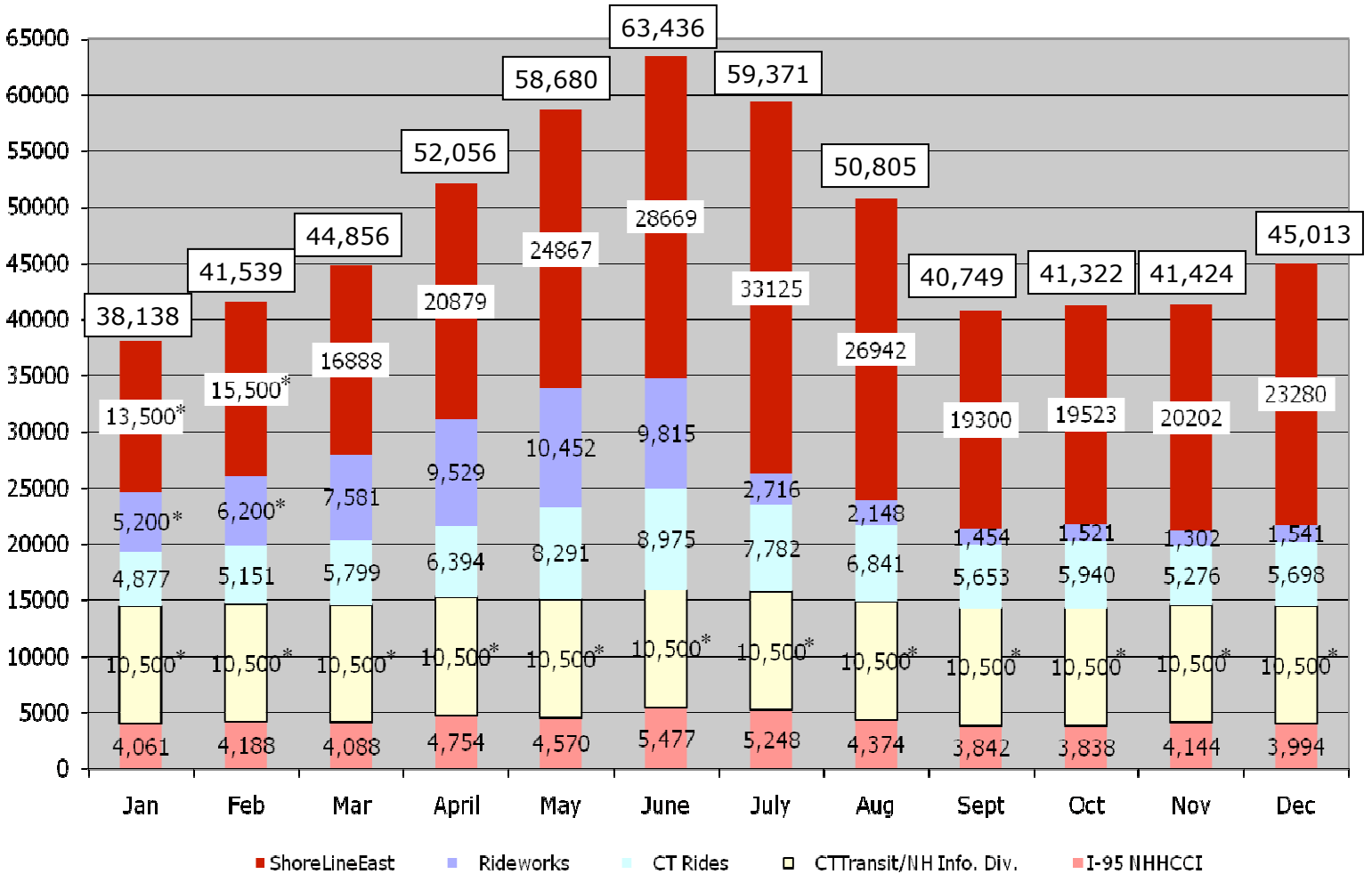
Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

ROD Requirement: Improved Access to Transit Information

Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize "busy" signals.

Web Site Visits

Total for 12 Months — 577,389



* Conservative estimate; actual statistics unavailable.





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New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2008 – December 2008

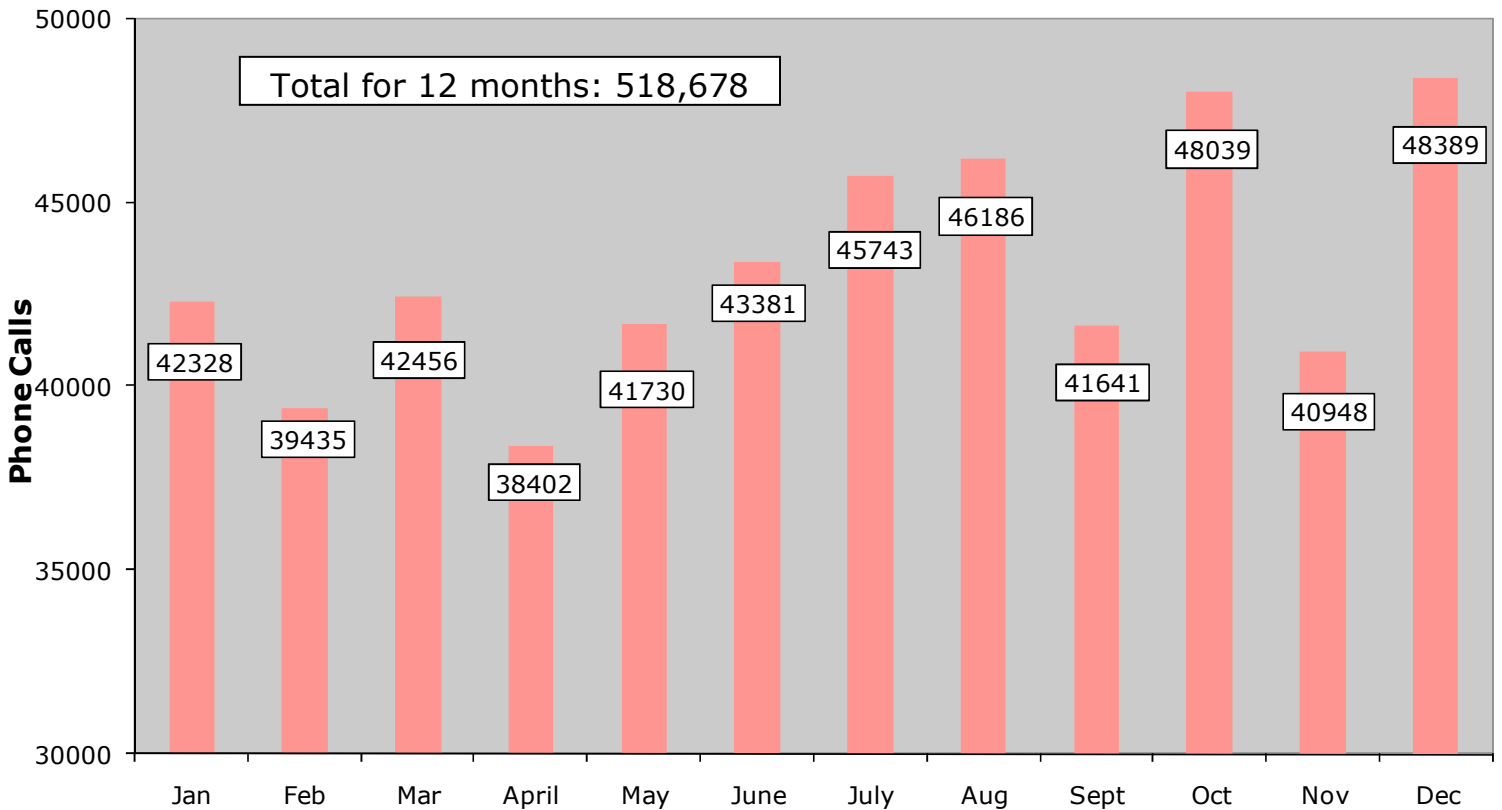
ROD Requirement: Improved Transit and Carpool/Vanpool Marketing - Continued

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Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize "busy" signals.

**Phone Calls
January - December 2008**



Phone calls	Jan	Feb	Mar	April	May	June
I-95 NHHCCI Program	13	16	14	15	24	17
Rideworks	595	657	678	675	747	953
Shore Line East	692	705	642	654	861	994
CTTransit/NH Info. Div.	40,992	38,029	41,096	37,030	40,053	41,383
CT Rides	36	28	26	28	45	34
Total	42328	39435	42456	38402	41730	43381

Phone calls	July	Aug	Sept	Oct	Nov	Dec
I-95 NHHCCI Program	15	10	13	15	12	16
Rideworks	691	507	382	326	311	296
Shore Line East	1200	571	562	570	831	1023
CTTransit/NH Info. Div.	43,811	45,047	40,613	47,080	39,733	47,002
CT Rides	26	51	71	48	61	52
Total	45743	46186	41641	48039	40948	48389





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2008 – December 2008

ROD Requirement: Optimized Flextime

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing flextime work schedules. Ongoing or periodic reviews and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees.

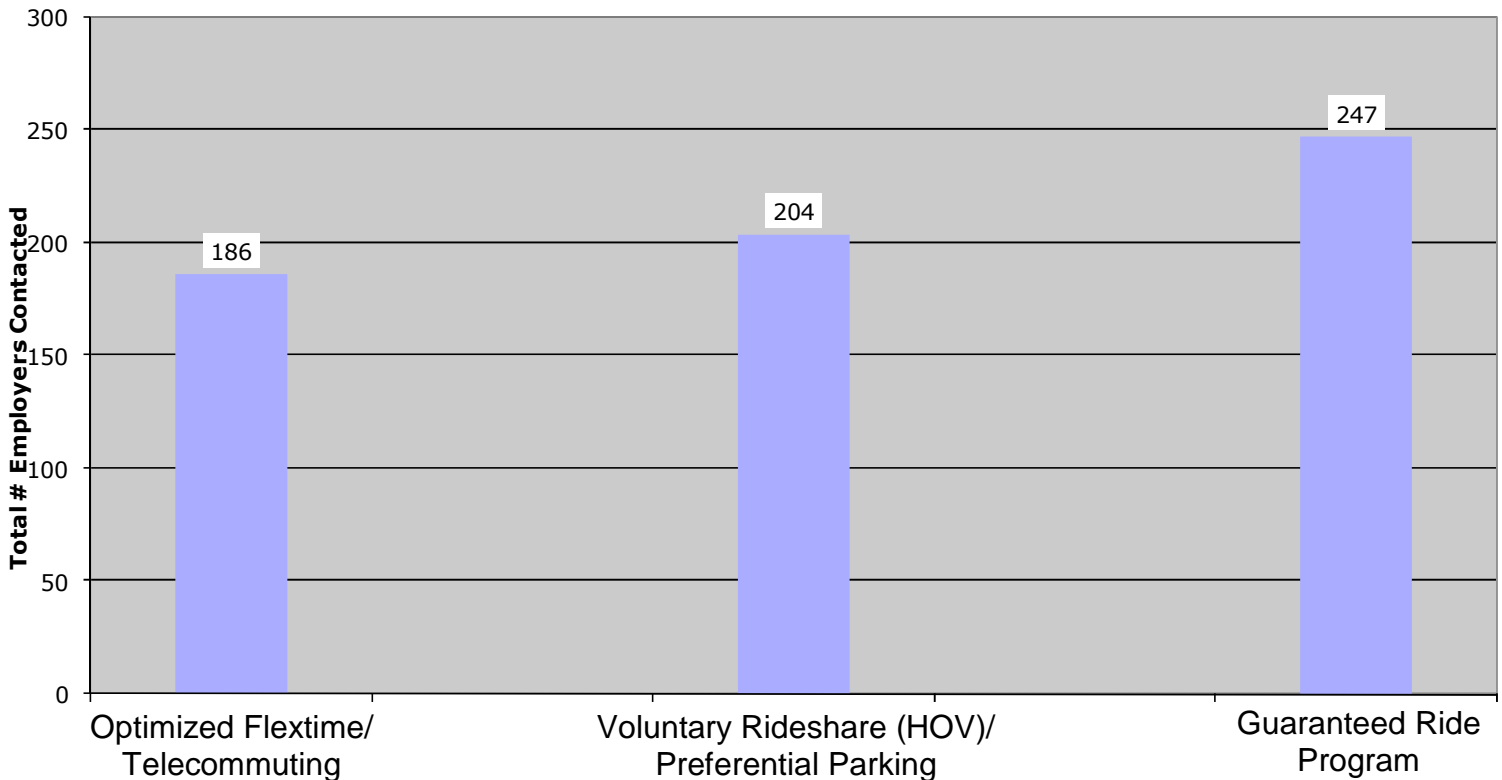
ROD Requirement: Voluntary Rideshare (HOV) Preferential Parking

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing preferential parking for rideshare (HOV) participants. Ongoing or periodic reviews* and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees. (*Periodic review is understood to mean general promotion of Ridesharing alternatives as well as secondary promotion of preferential parking programs.)

ROD Requirement: Guaranteed Ride Home

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage) to set up a program in which the employer would voluntarily provide for documented rideshare (HOV/transit) riders taxi or equivalent service to the home from the workplace in the event of certain unusual or emergency conditions comprising up to one percent of workdays.

**Total Employers Contacted
January 2008 - December 2008**





ROD Requirement: Insurance Breaks (\$40) for Rideshare (HOV)/Transit

All insurance providers serving the region will be approached by ConnDOT or its representative to set up a program in which the insurance company would voluntarily provide an annual rebate to auto insurance policy holders who could document regular transit or HOV use.

THIS COMMITMENT HAS BEEN FULFILLED

# of Insurance Companies Contacted *	(467 companies were contacted between June 2002-December 2002)
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* Insurance companies licensed to write auto insurance policies in the state.

